

## Privacy Policy

### Legal Notice

Preserving your privacy and the security of your personal information is important to us. Please take a moment to read the following privacy policy and learn how we handle your personal information. As we continually improve and expand our services, this Policy may undergo modifications, and we recommend that you review it periodically.

Responsible for the protection of your personal data:

Yacht Site, Cancun, Quintana Roo.

Phone: (998) 3543299

Website: <https://www.yachtssite.com/>

Email: [hola@yachtssite.com](mailto:hola@yachtssite.com)

Yacht Site is responsible for collecting your personal data, its use, handling, confidentiality, and protection.

In the collection of personal data, we follow all the principles established by the law (art. 6): Legality, quality, consent, information, purpose, loyalty, proportionality, and responsibility.

### FOR WHAT PURPOSES DO WE COLLECT AND USE YOUR PERSONAL DATA?

We collect and use your personal data for the following purposes:

- To provide the services you have requested.

- To confirm your identity and identify you.
- To provide legal certainty to acts, events, and businesses.
- To provide relevant information.
- To create a physical and/or electronic record.
- To process your data in our internal systems.
- To fulfill obligations contracted with you, as well as fiscal and legal obligations.
- To inform you about changes or new services related to the services contracted.
- To evaluate the quality of the service.

#### WHAT PERSONAL DATA DO WE COLLECT AND FROM WHERE?

For the purposes mentioned in this privacy policy, we may collect your personal data in different ways:

- Data that you provide directly, such as the information you provide when creating your account.
- Data generated when you use our services, such as device details, location, and app usage.
- Data obtained from other sources, such as other users or account owners, business partners, general providers, insurance or financial solutions providers, and government authorities.

The data we collect may include, among others:

Full name, company name, place of birth, date of birth, nationality, address, occupation, taxpayer identification number (RFC), unique population registry code (CURP), marital status, bank account information, email address, phone number, address, and a copy of some official identification (IFE, driver's license, or passport).

#### SENSITIVE PERSONAL DATA

We inform you that, to comply with the purposes described in this privacy policy, sensitive personal data will be collected and processed. Sensitive personal data refers

to personal data that affects the most intimate sphere of the data subject or whose misuse could lead to discrimination or pose a serious risk to the data subject. In particular, sensitive data may include information about racial or ethnic origin, present and future health information, genetic information, religious, philosophical and moral beliefs, union membership, political opinions, and sexual preference.

We undertake to treat these data under the strictest security measures to guarantee confidentiality. In accordance with Article 9 of the Federal Law on the Protection of Personal Data Held by Private Parties, we require your explicit consent for the processing of your sensitive personal data. Therefore, we request that you indicate whether you accept or not the processing:

I consent to the processing of my sensitive personal data in accordance with the terms and conditions of this privacy policy.

Name and signature of the data subject.

## YACHT SITE APPLICATION

Regarding the Yacht Site application:

Yacht Site, as the developer, collects user data for the following purposes:

- To provide reliable and convenient transportation services and other products and services.
- To improve user and service safety.
- To provide customer support.
- To conduct research and development tasks.
- To enable communication between users.
- To carry out marketing and advertising campaigns.
- To send non-commercial communications to users.

- To address issues related to legal procedures.

## TRANSFER OF PERSONAL DATA

### YACHT SITE APPLICATION

Yacht Site, as the developer, indicates that this application may transfer user data to third parties, such as business partners, general providers, insurance or financial solutions providers, and government authorities, for compliance with legal requirements or in response to a reasoned and motivated order from competent authorities exercising their notification, monitoring, and oversight functions, both by authorities of this entity and authorities of other entities in the Mexican Republic for the same reasons.

Given that sensitive personal data may be transferred, we require your express consent, in accordance with Article 9 of the aforementioned Law, so we request that you indicate whether you accept this transfer:

I consent to the transfer of my sensitive personal data in accordance with the terms and conditions of this privacy policy.

Means and procedure to exercise ARCO Rights and/or revoke consent for the processing of personal data.

You can exercise your ARCO rights (access, rectification, cancellation, and opposition) and revoke your consent for the processing of your personal data by sending an email to the address [hola@yachtssite.com](mailto:hola@yachtssite.com), where you will be attended in a timely manner.

### REVOCAION OF CONSENT

In case you have given your consent for the processing of your personal data, you can revoke it at any time without retroactive effects. To do so, you must submit a written

request to the email address [hola@yachtssite.com](mailto:hola@yachtssite.com) indicating your desire to revoke your consent.

#### COMPLAINTS AND REPORTS:

If you believe that your right to the protection of personal data has been violated due to any conduct by our staff or our actions or responses, or if you suspect that the processing of your personal data violates the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties, you can file the corresponding complaint or report with the IFAI. For more information, visit [www.ifai.org.mx](http://www.ifai.org.mx).

By entering your data, you accept that they will be treated for the purposes and under the terms and conditions provided in this Privacy Policy.

#### MODIFICATIONS TO THE PRIVACY POLICY:

We reserve the right to make modifications or updates to this privacy policy at any time, in order to address legislative novelties, internal policies, or new requirements for the provision or offering of our services.

For information on Yacht Site's privacy practices under Mexico's personal data protection law (Federal Law on the Protection of Personal Data Held by Private Parties), please visit: <https://www.diputados.gob.mx/LeyesBiblio/pdf/LFPDPPP.pdf>.